

Research in product design and manufacturing processes of the craftsmen community Ichimay Wari, Lurin Valley

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Ichimay Wari association is made up of craftsmen from Ayacucho (Quinoa) who migrated to Lima as a result of terrorism. These craftsmen were installed in Lurín to further develop their lines of traditional objects, ceramic figures, altarpieces and textiles, all of recognized international quality. In this scenario, it was identified the need for a boost in new products development of a utilitarian nature, for which developing a research base to allow further developments was proposed.

The main purpose was to develop physical and digital records that identify the strengths and weaknesses in design and the development of new products of different craft workshops that make up the association. Similarly, it was intended to obtain a diagnosis of the status of different craft processes after gathering information and development of action proposals that could improve and diversify the craft offer.

In order to achieve these purposes, workshops were visited, a situation analysis was carried out, craftsmen and producers were interviewed, surveys and models were developed and a comparative analysis of processes and products was executed.

The project concluded successfully developing a Multimedia DVD compilation, a digital photo file, and a final report, including the diagnosis (workshops and the association) and the technical and design recommendations.